

Enabling Carbon Neutrality

Four easy steps to successful carbon offsetting with Konica Minolta

1. Printing as usual with Konica Minolta systems.
2. Konica Minolta and ClimatePartner calculate the total emissions over the lifetime of each device.
3. Emissions are compensated with the carbon offset project in Aruba.
4. A certificate and label provide proof of the carbon offset.



Konica Minolta's carbon offset project supports the first and only operating **wind farm** on the Caribbean island of **Aruba**.

Climate Protection with Konica Minolta

Konica Minolta's Enabling Carbon Neutrality Programme

You are interested in Carbon Neutral Printing?

Contact us:



KONICA MINOLTA

**Konica Minolta
Business Solutions Europe GmbH**

Europaallee 17
30855 Langenhagen
Germany

Tel.: +49 (0) 511 74 04-0
Fax: +49 (0) 511 74 10 50
E-Mail: co2neutrality@konicaminolta.eu
www.konicaminolta.eu

ClimatePartner®

ClimatePartner GmbH

Ainmillerstr. 22
80801 München
Germany

Tel.: +49 (0) 89 122 28 75-0
Fax: +49 (0) 89 122 28 75-29
E-Mail: packaging@climatepartner.com
www.climatepartner.com

Together with ClimatePartner Konica Minolta has established a transparent and resilient concept to reduce and offset the emissions of greenhouse gases from printing.

ClimatePartner®

Enabling Carbon Neutrality

The principle of carbon neutrality

Processes and products are termed "carbon neutral" when their carbon emissions have been calculated and offset by supporting recognized carbon offset projects.

How does a carbon offset project work?

Carbon offset projects are certified according to internationally recognised standards and are regularly audited by independent organisations. These projects save large volumes of emissions, thereby making a contribution to stopping climate change.

How to use Enabling Carbon Neutrality?

Enabling Carbon Neutrality is an end-to-end solution with calculating, reducing and offsetting all in one. As customer you simply have to push the button.



Vader Piet wind energy project on the Caribbean Island of Aruba

Aruba's electricity grid mainly depends on thermal power plants, which use imported fossil fuels. The purpose of the project is to utilize the wind in order to satisfy energy requirements through a sustainable, environmentally and cost effective energy source.

The project improves the local energy security, the air quality, the local livelihoods and it promotes the development of a sustainable renewable energy industry.

Advantages of climate neutral printing with Konica Minolta

- A label and a certificate guarantee transparency. A unique ID allows to track the offset.
- You are contributing to global climate protection without any additional effort.
- The climate neutral label on your print products increases the credibility of your sustainability strategy.
- The carbon offset project is certified according to the strictest available standard, the Gold Standard.



Contributions to the United Nations Sustainable Development Goals

The project in Aruba fulfils 5 of the 17 goals: Affordable and Clean Energy, Decent Work and Economic Growth, Innovation and Infrastructure, Good Health and Life on Land.

